

Exploring Benefits of Extensive Viewing for EFL Learners

Hawla Rosyida
Universitas Islam Kadiri, Indonesia
lalalastay97@gmail.com

Abstract

There are many fun ways to learn English, one of which is Extensive Viewing. This study aims to explore the benefits of Extensive Viewing for English as a Foreign Language Learners in Uniska. This research is also used to find out how the Extensive Viewing approach can help Uniska students' English competence, what strategies are used for students, and the general students' perceptions of the benefits obtained from Extensive Viewing. In this case, Extensive Viewing means an approach used for a second language. Where learners watch extensively, easily, and enjoy or it can be interpreted as 'View for Fun' or 'Watch for Fun' to build new knowledge. (Renandya & Jacobs, 2016) stated that the concept of Extensive viewing refers to students watching television, films, and videos for second language learning. Masrai (2020) states that Extensive viewing can provide an opportunity for second-language learners to obtain a higher level of language understanding than just listening to a recording once or twice. The study used a qualitative method with a case study approach. Research instruments in the form of questionnaires and interviews will be given to research subjects, namely Uniska students consisting of 2-5 students majoring in English and non-English majors. The case study approach is a method of phenomena that occur and focus on a person's life experience. Through this method, researchers can explore and describe what benefits are gained from extensive viewing of the English language knowledge of Uniska students.

Key words: *English knowledge, extensive viewing, English video content*

Introduction

English has been agreed as an International Language with the aim of facilitating communication between countries that have different languages. Based on (Kultsum & Syamsudin, 2021) EFL stands for (English as a Foreign Language) which is a term used in English language learning, namely students who learn English but live in a country where English is not a mother tongue but a foreign language. However, there are still many of today's younger generation who are less able to master English, both listening, speaking, reading, and writing skills. Even among students, there are still students with low English language skills. For students or students who lack interest in English then they will consider English difficult and boring. This is evidenced in the journal (Hanifah, 2019) that engineering students who only study English as a supporting course find it difficult to master English language skills such as speaking and maths.

With the development of technology, many students have taken the benefits of some technological media as a means of learning English, for example, English video content. They can take benefit of alternative media English video content to improve their English language skills in Listening, Speaking, Reading, Grammar, or Vocabulary. In the journal (Kismoko & Roni, 2021) He mentioned that by watching films with subtitles, students can see and hear people speaking English and this is one way to attract students to add new vocabulary or other English knowledge. With or without realizing it, students who utilize English video content media as a means to build vocabulary knowledge have actually implemented an extensive viewing approach.

1. Extensive Viewing

With or without realizing it, students who use film media as a means to build vocabulary knowledge have applied the extensive viewing approach. Just like Extensive Reading, Extensive Viewing means an approach used for a second language. Where learners watch widely, easily, and enjoy or it can be interpreted as "View for Fun" or "Watch for Fun" to build new knowledge. (Renandya & Jacobs, 2016) states that the concept of Extensive viewing refers to students who watch television, films, and videos for the purpose of second language learning. Journal (Masrai, 2020) stated that Extensive viewing can give second language learners the opportunity to obtain a higher level of language comprehension than only when listening to the

recording once or twice. In the journal (Green, 2023) stated that approaches such as Extensive Viewing and Extensive Reading are used in most studies on vocabulary learning which focus on older second language learners. In academic literacy, Extensive viewing can help relevant vocabulary knowledge. Quoted from the journal (Chung et al., 2024) that extensive viewing is considered as *"listening to large amounts of motivating and engaging materials which are linguistically appropriate over a while where they listen with a reasonable speed for general understanding, with a focus on meaning rather than form"*. The journal also states that Extensive Viewing gives learners the opportunity to observe English in real-life contexts such as observing facial expressions and intonation used on each word spoken in the target language. Extensive viewing enjoyment and a general understanding of what is being watched already play an important role, so learners do not need to fully understand the details of the video content. With the help of subtitles, it can also facilitate the understanding of the video content. (Chung et al., 2024). So extensive viewing with various benefits can provide a fun and holistic language acquisition experience for learners and be an interesting and valuable method in second language acquisition.

2. English Video Content

As mentioned in the journal (Renandya & Jacobs, 2016) states that the concept of Extensive viewing refers to students watching television, films, and videos for the purpose of second language learning. All of these media can be used as media to implement extensive viewing. (Webb, 2015) mentioned that media such as television for language learning has the potential to develop English language knowledge such as vocabulary and listening comprehension as well as other aspects of second language learning. As well as film media From the journal of (Masrai, 2020) It is mentioned that watching films has benefits with the development of second language skills. Second-language learners can see people communicating in real-life contexts in various conversational situations. Also, in comprehension, learners can easily understand because they are presented with different types of voices and intonations, types of situations, and visuals which is an advantage in understanding conversational pragmatics. (Ashcroft et al., 2018) It is also mentioned that by watching TV and videos learners can learn how a language is actually used in real-life situations. In addition, learners also gain awareness of the

culture in which the language is spoken.

So extensive viewing is a method where a person or a learner watches with enjoyment and fun but also benefits in the form of new knowledge. Extensive viewing is good for second-language learners or English learners. By viewing English video content in the form of short videos, films, or television that they like, learners can learn the target language or English from Extensive Viewing.

Methods

According to (Sugiyono, 2019) Qualitative research methods are "naturalistic research methods because the research is conducted in natural conditions (natural settings)". This research uses the Qualitative method of exploratory case study which aims to obtain information about the benefits of Extensive Viewing for EFL Learners. According to (Polit & Beck, 2014) the definition of a case study is a research method about phenomena that occur and focus on a person's life experience (real-life context). The respondents used in this study were 5 students from Uniska. The research instruments used are questionnaires and interviews. Researchers will distribute questionnaires first to 5 respondents and then researchers will choose which answers from the questionnaire are worth continuing in interviews to explore in more detail the answers given in the questionnaire. Here are some of the research questions asked:

- 1) How can extensive viewing benefit Uniska Students as EFL Learners?
- 2) What strategies do Uniska students use as EFL learners to benefit from Extensive Viewing?
- 3) How do Uniska students as EFL learners perceive the benefits of Extensive Viewing?

Results and Discussion

Data collection uses primary data obtained directly from the research subject as a source of information. The data collection methods used were questionnaires and interviews, while the secondary data obtained were in the form of voice recording when conducting interviews. Researchers got 7 respondents who are Uniska students from various majors with initials (FB, FY, AL, GL, HN, NN, KI). The Questionnaire questions are

1. I watch English Video Content in a relaxed and fun way I watch English Video Content to learn English

2. I get a positive impact or benefit from watching English Video Content.
3. I use subtitles when watching English video content
4. Subtitles help me understand the content of the English video content
5. It is easier for me to learn English through English Video Content.

Table 1 questionnaire results about the percentage of students' questions about Extensive Viewing

No. Q	SS	S	N	T S	ST S
1.	42,9 %	42,9 %	14,3 %	-	-
2.	71,4%	14,3 %	14,3 %	-	-
3.	71,4%	28,6 %	-	-	-
4.	28,6%	14,3%	42,9%	-	14,3%
5.	28,6%	71,4%	-	-	-
6.	71,4%	14,3%	14,3%	-	-

From the questionnaire results, many agree that they enjoy English videos, and watching videos is also learning English. They also strongly agree that English video content positively impacts English knowledge. They sometimes also use subtitles while watching and also subtitles help them understand the content of English videos. They also strongly agree that it is easier for them to learn English through English video content.

Interview questions include:

1. Are there any other benefits when you watch English Content Videos other than entertainment and gaining knowledge of English?
2. What English content videos have you ever or often watched?
3. What strategies do you use to be able to utilize English Content Videos to gain your English knowledge?
4. What is your reason for using the subtitles?
5. Do you think using English Video Content to build your English knowledge is beneficial to your current education?

The results of the questionnaires and interviews conducted by researchers will answer the research questions.

- 1) How can extensive viewing benefit Uniska students as EFL learners?
Based on the results of the questionnaire, 71.4% of the research subjects strongly

agreed that extensive viewing done with English language video content had a positive impact or benefit for them.

This is also supported by the results of the interview, one of the respondents said:

FB: "menurut saya pribadi, menonton video konten bahasa inggris sangat-sangat membantu saya sekali untuk menemukan vocab-vocab baru atau idiom atau frasa yang belum saya tau, juga meningkatkan listening dan speaking...manfaat yang saya dapatkan selain hiburan dan bahasa inggris itu bisa mengurangi stress"

The second Research Question is

- 2) What strategies do Uniska students use as EFL learners to benefit from Extensive Viewing?

There are several strategies used by several respondents who have been interviewed, one of which is

NN: "saya pribadi kan mempunyai hobi main game gitu ya, of course kalau saya ingin belajar bahasa inggris, saya tuh bakal mencari video yang relevan dengan sesuatu yang saya suka, saya mencari konten-konten game berbahasa inggris. Lalu saya akan cari konten-konten bahasa inggris yang dikemas dengan bentuk komedi, jadi selain menghibur, saya bakal mendapat pengetahuan baru"

It can be seen that content that is fun and relevant to what one likes can be one of the useful strategies of extensive viewing to gain English knowledge for EFL learners.

The Third Research Question is

- 3) How do Uniska students as EFL learners perceive the benefits of extensive viewing?

FN: "sekarang kan kalau Cuma disekolah aja kan mungkin bosan ya, kalau disekolah mungkin duduk dengerin gurunya, tapi kalo konten-konten kan macem-macem, mungkin kalau anak kecil kontennya lebih seru lebih berwarna"

AL: "yaa tentunya konten video bahasa inggris sangat bermanfaat, sangat membantu buat saya, ehm karena bahasa inggris itu sendiri merupakan bahasa internasional yang bisa digunakan dimanapun kapanpun"

From the results of the answers of the 2

respondents, it can be concluded that the benefits of extensive viewing of English video content can be useful in various groups such as children and young people or adults.

Conclusion

From the 3 research questions, it can be concluded that Extensive Viewing whether through the medium of English video content or other content, can be beneficial for EFL learners. With different strategies and methods, EFL learners can benefit from extensive viewing. Students' perceptions also show that English video content can make learning more interesting among children and will also be useful in the future.

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